# **Rik Roberts**

## MAYBERRY METHOD INTRODUCTIONS (2 options)

### **MAYBERRY METHOD (Option #1)**

This introduction is for the Mayberry Method speech when Rik is entering as Barney Fife to surprise the audience and issue "citations". The Emcee can begin an introduction as stated below and Rik will interrupt towards the last few words.

"Our Speaker today is going to help us find some ways to become more focused and productive. He comes to us all the way from a small town in North Carolina where he serves as a Deputy Sheriff. Please welcome ..."

(Rik interrupts and takes it from there)

## MAYBERRY METHOD (Option #2)

For when Rik is beginning the speech as "himself" (not dressed as Barney Fife or issuing citations).

"Our speaker today will present a program designed to:

- eliminate distractions,
- increase productivity, and
- serve other beyond their expectations.

He is a member of the National Speakers Association and resides in Nashville Tennessee with his wife and two children. **Please welcome Rik Roberts.**"

#### **Mayberry Method Program Description**

The Mayberry Method is designed to tune up your productivity and customer service soft skills. It is a perfect fit for groups who want to have fun and learn some actionable takeaways.

Using healthy doses of humor, today's news, and some Mayberry magic, Rik weaves together a program with a through-line of servant leadership and customer focus. You will put yourself in the mindset and position of both customers and leaders dealing with tough scenarios. You will learn to solve problems and build lasting customer relationships.

You don't have to be a Mayberry fan to play along (but it does add some fun). Your attendees will laugh, think, and actually USE the information delivered in this program.

#### Brief Rik Roberts Bio

Rik Roberts is a Nashville, TN based comedian and speaker who focuses on providing 100% clean comedy and creative keynotes to groups who need a fun and engaging program.

As a married man, and father of two young kids, Rik has found there are enough real life situations that we can all laugh at without going "below the belt". Family friendly comedy is his specialty. His programs are a good fit for association meetings, corporate groups, fund raising events, awards ceremonies and faith based events.

Rik grew up in Kentucky working alongside his father on tobacco farms. The long days in the hots sun gave him a work ethic and motivation that he still taps into today. He spent eight summers working on thoroughbred horse farms. He often draws upon these experiences along with the rural way of life in his speaking engagements.

#### Appearances, Recordings, Credits

Most recently, Rik co-starred in "<u>Mayberry Man</u>." This family- friendly movie was filmed in the Fall of 2019 with a release date tentatively scheduled for mid-2021. In the movie, Rik plays a "Barney Fife Impersonator" at a Mayberry Festival.

In 2018, Rik was featured in his half hour comedy special "Put Down The Sweet Tea" on <u>DryBar.com</u>. To view, you can download the free app in both the <u>Apple</u> and <u>Google Play</u> stores.

#### Movie, TV & Streaming Projects:

- "Mayberry Man" (Movie) '21
- "Tank Talk" (Animated Series) '20
- "DryBar Comedy" (VidAngel) '18
- "Huckabee" (TBN) '18, '19, '20

- "Comedy All-Stars" (Pure Flix) '17
- "Chonda Pierce's Stand Up For Families" (Dove Channel) '16
- "20 Greatest Redneck Moments" (CMT) '03
- "The Henry Cho Comedy Show" (Great American Country) '11
- "L.O.L. Comedy" (Syndicated) '08
- "Bananas Family Comedy" (SONY) '05
- "Car Talk" (NPR) '04
- "20 Greatest Redneck Moments" (CMT) '03

You can also hear Rik's comedy daily on SiriusXM satellite radio channels Laugh USA and Jeff & Larry's Comedy Roundup.